



NEW ARTISAN VENDOR APPLICATION GUIDELINES AND INFORMATION

APPLICATION PROCESS

Complete applications must include:

1. A complete listing of product(s) or services you are requesting to be sold or displayed.
2. Picture(s) of product and booth must be submitted with the application. Photos and artist renditions will be accepted too. We reserve the right to use images for publicity and advertising. Please enclose a description of each item.
3. We reserve the right to deny any product that does not meet appropriate standards for a Family Event. Please use good judgement.

Applications submitted without the above items will not be considered. Please do not send any money yet.

If you are accepted, you will be notified and a vendor contract will be issued with further instructions.

SELECTION PROCESS

Completing an application does not guarantee space. The selection process is based on uniqueness of products, quality, diversity, booth design, availability of space, and appropriateness of product type for available space. If selected as an Artisan, leased space includes only the area assigned. The NJSF®/SCF&HS determines final location of space. Requests for specific locations will be accommodated at the discretion of the NJSF®/SCF&HS Concessions Office. Please send pictures of your merchandise!!

INSURANCE REQUIREMENTS

A Certificate of **General Liability Insurance** is required in the amount of \$1,000,000 listing the New Jersey State Fair as certificate holder. Please see page 8 of the Vendor Handbook. Some Homeowners' Policies would possibly cover you. Please check with your agent. Otherwise, it will cost \$165 to be added to the Fair's Policy.

GENERAL INFORMATION

Electric

One 20 AMP electrical circuit is included in the Space Rental Fee. Electricity is included with the space fee. Additional charges will be incurred if more voltage/ampage is needed.

Admission Tickets (non-refundable)

Artisans will receive a total of **4** Daily Admission Tickets for you and your workers. Additional tickets will be available for purchase at \$7 each. (Prices are subject to change without notice).

Hours of Operation

All exhibits must be open, operating, and adequately staffed from opening to closing. (10AM-10PM on weekends or Noon to 10PM during the week)

Tax Rate

New Jersey State tax rate as of January 1, 2017, is 6.875%. You must have a valid NJ State Tax ID number. A copy of your NJ State Sales Tax Certificate must be submitted with your contract, if accepted.

Booth Appearance

All vendors must reside within the area they have contracted for. You may not spread into the aisles or anyone else's space. Booths must be neat and tidy with adequate professional signage. No handwritten signs will be permitted. Trash must be out of sight. Booths must be open during fair operating hours. No canopy covers are permitted, however the canopy frame may be used.

BUSINESS INFORMATION

Date _____

Company, Organization, or Individual Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Business Phone _____ Cell Phone _____

E-Mail _____

Please include the name and number of anyone else that you would like added to our Emergency Contact System.

Social Security# or Federal Tax ID# _____

(APPLICATION WILL NOT BE PROCESSED WITHOUT THIS NUMBER)

Have you/your company participated in any previous NJSF®/SCF&HS? Yes____No____

If yes, list name and year _____

List of Products and/or Services (no exclusivity will be granted)

Please list all products which you wish to display or sell during the Fair. Please include a current price list for all products. Your contract will be processed based on this application. Please remember that this is a Family Event, and all products should be appropriate. Violations may mean cancellation of contracts and forfeiture of monies paid. You may attach additional sheets, if necessary.

Space Cost:

Space/Cost: The charge will be \$100 per day for a 10x10. \$50 for the first Friday! ***Please choose one!***

10 frontage X 10 depth _____ (a little larger or smaller may be available)

Other: _____

Dates: ***Please choose one of the options below.***

1. Friday, July 31 (5PM) – Tuesday, August 4 (10PM) _____ Total: \$450
2. Wednesday, August 5 (noon) – Saturday, August 8 (10PM) Total: \$400
3. Friday, July 31(5PM) – Saturday, August 8 (10PM) Total: \$800 (***priority for space requests will go to full time vendors***)
4. Other: _____

All space rentals include one outlet.

Additional amps required: _____

References

List two recent fairs or shows that you have participated in. Please include your contact person and phone number.

Event _____ Contact _____

Phone _____

Event _____ Contact _____

Phone _____

Applicant agrees that all information provided is true and consistent with the rules and regulations of the NJSF®/SCF&HS. Any falsifying of information on this document may disqualify the applicant from further participation in the NJSF®/SCF&HS.

Name (Print) _____

Signature _____ Date _____

MAIL TO: New Jersey State Fair®/Sussex County Farm & Horse Show

Concessions Manager

PO Box 2456

Branchville, NJ 07826

FAX: 973-948-0147

E-MAIL: concessions@njstatefair.org TELEPHONE: 973-948-5500

Extension: 225

